

Choose Your Design and Liveable Lifestyles Custom Furnishes Your New Place — Totally



Cottage-style dining room



Traditional-style entry and bedroom

For many, retirement or an empty nest spurs the desire for a new lifestyle or to downsize homes. But doing so entails a big move — which is inevitably time-consuming and stressful. Enter Liveable Lifestyles, a new home-furnishing concept from designer Jim Weinberg.

More than a traditional “furnished” space, Liveable Lifestyles lets homeowners choose the complete design scheme for their new home, down to the linens, shower curtains and art on the walls. Then upon move-in, everything is in place, all tailored specifically to the homeowner’s lifestyle and preferences.

“You can move in with just your clothes and personal items,” says Weinberg. “It’s a huge relief from stress for people who are going through a big move.”

Many people do like to get a totally new look in home furnishings when they move or feel that their items don’t fit well in their new place. They often pass along possessions to their children and keep only a few prized pieces.

Filling out a detailed client survey is the first step to creating a Liveable Lifestyles abode. The questions — from hobbies and favorite foods to entertaining and bedding preferences — help determine the specific needs of the buyer as well as provide hints for personal design touches.

“In the design, we’ll include elements that reflect the homeowner’s hobbies or personal style — such as creating original artwork or including a waffle-maker for someone who likes to cook. It gives you the feeling that you’re in a custom-designed space.”

Homebuyers can choose from 14 design concepts and five color palettes. The concepts are: contemporary, cottage, eclectic, eco- and shabby chic, nautical, Old World, rustic, safari, Santa Fe, traditional, transitional, tropical and Zen. Color choices are pastels, neutrals, earth tones, jewel tones or primaries.

Weinberg assures buyers that their living spaces will be original. “In a high-rise, you don’t want a place that looks the same as

yours just down the hall. The rooms that we design are unique and are totally different from one another.”

Liveable Lifestyles launched in September at Atlanta high-rise Horizon at Wildwood. Four concept models are open, and packages average \$30,000 to \$40,000 but can go up to \$120,000, depending on customization. Package prices are in addition to condo prices, which range from the \$200,000s to \$800,000 and up for 800 to 6,000 square feet.

At press time, Paramount at Buckhead and Aqua Midtown — two other high-rise condos in Atlanta — were gearing up to have the Liveable Lifestyles product. There also are plans for the concept to be offered at the Trump Towers Atlanta and to expand to other cities. For more information, call (404) 355-5999 or visit www.liveablelifestyles.com. — K.S. ➤